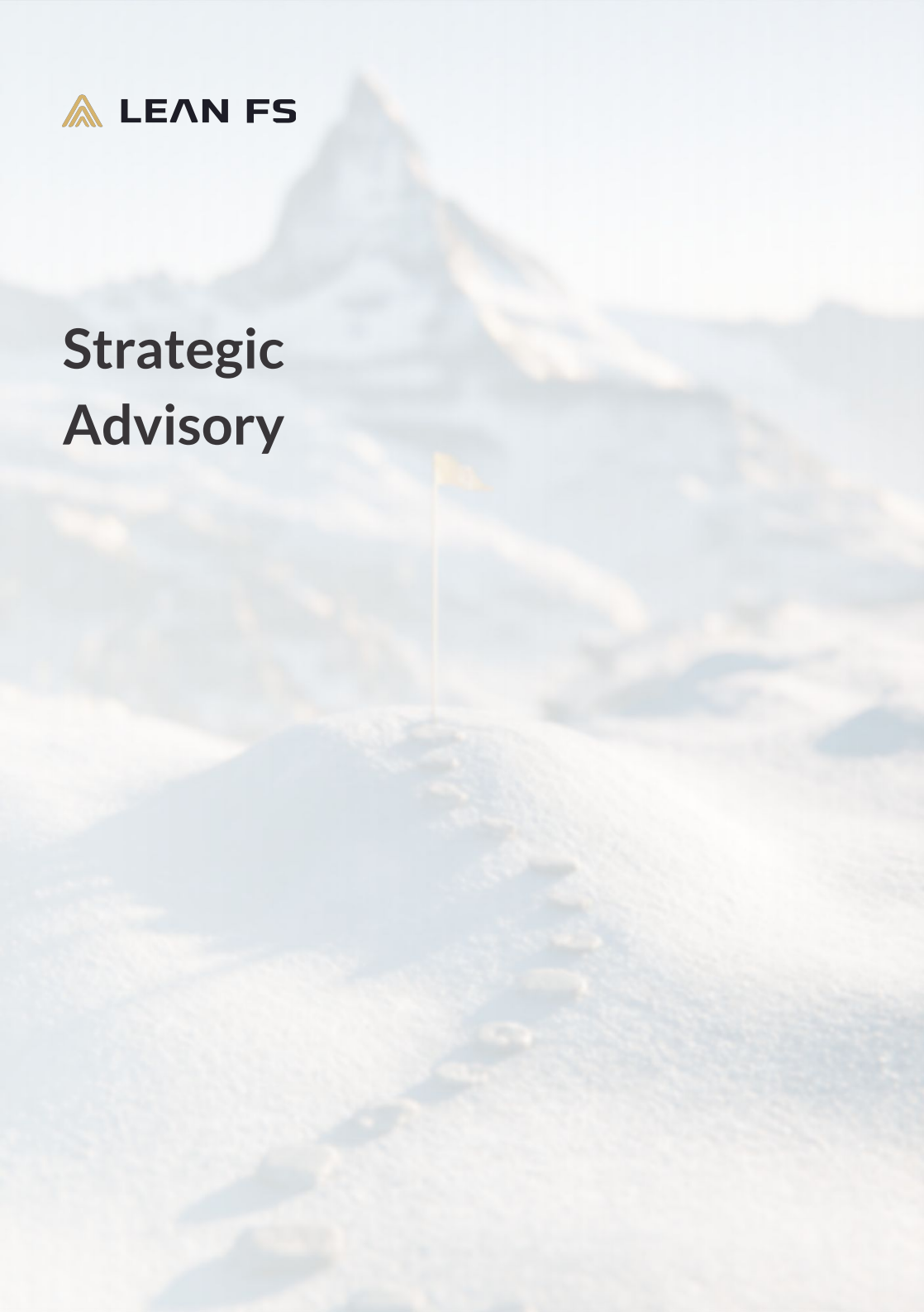




# Strategic Advisory



# Workshop: Master AI

Enabling leaders to apply AI strategically

Strategic Advisory

## Your Strategic AI Sparring with Lean FS

A structured +6h workshop: prepared, focused, results-driven.

### Why & Objective

At management level, AI is often discussed, but concrete approaches are usually missing. Inputs from departments remain vague, the starting point is unclear – pilot projects fail due to lack of understanding, wrong budgets, or underestimated effort.

We create clarity about readiness, priorities, and value levers. Together, we collect structured inputs, prioritize use cases, and link them with practical concepts and realistic resources. The main goal: a shared understanding within the leadership team and a clear roadmap to use AI effectively and steer the company toward a secure future.

### Our Approach

We begin with an efficient readiness check (10 min) developed together with the University of Basel. Building on this, we run a strategy sprint: defining maturity level, focus topics, and guiding principles. Next, we jointly clarify value potentials, identify use cases, and prioritize them by business value and technical feasibility.

This lays the foundation for quick wins that make early successes visible, build motivation, and pave the way for an actionable roadmap with clear next steps. We also recommend combining it with the AI Training Workshop to ensure a unified understanding and direct input from the teams.

### Your Benefits

- Clarity on maturity, priorities, and value levers for management
- Prioritized use cases with a realistic effort-benefit ratio
- Avoidance of misinvestments through solid business cases
- Actionable roadmap with quick wins and clear next steps
- Higher acceptance through team involvement and shared understanding

*Continued on the next page*

## **Agenda** – Example 7h

0:00–0:15 Introduction to AI and legal framework

0:00–0:30 Introduction & expectation alignment

0:30–1:10 Target vision & strategic guidelines

1:10–2:00 Maturity analysis & priorities

2:00–2:30 Exchange break

2:30–3:30 Identifying use cases

3:30–4:30 Prioritization by value & feasibility

4:30–5:00 Exchange break

5:00–6:00 Solution concepts & resource planning

6:00–7:00 Roadmap, quick wins & next steps

## **Details**

- **Duration & Format:** +6 hours, on-site
- **Tailored:** includes preparatory and follow-up discussions
- **Suitable for:** executives and decision-makers of relevant departments
- **Group size:** ~ 3 to 8 participants
- **Output:** Strategic Report (as PDF)
- **Conditions:** listed in the appendix

# Your AI Journey Gains Momentum Today



Together we open new paths  
that lead into the future

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**Santiago Walliser**  
Co-Founder

I look forward to learning more  
about your goals and sharing ideas  
for the next steps.



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**Schedule a meeting now**



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